

### **Bachelor of Business Administration (BBA)**

BBA is an academic program designed to provide students with a strong foundation in business fundamentals and an understanding of application in real-world work environments.

Through a comprehensive curriculum, our BBA degree has been designed to help you prepare for real-world business administration roles and how to reach smart business conclusions through empirical analysis, such as planning how an organization operates day-to-day to adjusting strategies in the face of ongoing changes and challenges.









# Florida International University (FIU) Rankings

- AASCB Accreditation The Association to Advance Collegiate School of Business among 5% of the top business schools worldwide.
- No. 2 in undergraduate international business programs. U.S. News & World Report's Best Colleges (2022)
- No. 17 in Online Undergraduate Business Program U.S. News & World Report's Best Colleges (2022)
- Miami is considered a global business center with over 1,400 multinational companies.
- Ranked as one of the top 100 public universities in the country by U.S. News & World Report (2022).

#### **Majors**

- International Business
- Marketing
- Finance
- Real Estate Management\*
- Human Resources Management\*
- Management Information Systems\*

# \*Certificates:

- International Bank **Management (Only** Finance Majors)
- Entrepreneurship
- Social Media and E-Marketing

# WESTERN MICHIGAN UNIVERSITY

# **Western Michigan University (WMU) Rankings**

- AASCB Accreditation The Association to Advance Collegiate School of Business among 5% of the top business schools worldwide as well as among the select 1 percent that have additional specialized AACSB accreditation for their accountancy programs.
- WMU has been recognized for 15 years by the Sales Education Foundation as a top sales program.
- The integrated supply management program has been ranked as a top program for undergraduate education for more than a decade by Gartner.
- Students in the Student Managed Investment Fund course manage \$2.4 million of WMU Foundation money.

## **Majors**

- Advertising and Promotion
- Digital Marketing
- Marketing
- Food and Consumer **Packaging Marketing**

# Accountancy

- Finance
- Sales and Business marketing
- Supply Chain Management

# ADMISSIONS REQUIREMENTS —



- UNIBE's application form
- UNIBE's admission exam
- High School diploma
- Official High School Transcripts
- National Competency Tests (Pruebas Nacionales) for students who completed High School in the **Dominican Republic\***
- Birth Certificate
- Health Certificate
- Four (4) 2"x2" photographs
- Certificate of Non-delinquency (issued by the competent authorities of the Country of residence for the last two years)
- Photocopy of student's ID Card (if applicant is not a Dominican citizen, a photocopy of applicant's passport is required)
- Two (2) letters of recommendation preferably from high school teachers and counselors
- Official TOEFL scores (minimum of 173 computer based, 550 paper based or 80 internet based)
- Essay: discuss a current issue of business scope in the field of study you have chosen. This essay must be 400 to 700 words
- SAT results add value to the applicant's dossier

#### More information at:

www.unibe.edu.do/es/admisiones/requisitos-de-admision





www.unibe.edu.do

Francia Ave. #129, Gazcue, Santo Domingo, Rep. Dom. Phone: 809 - 689 - 4111, exts.: 1184 and 1016

# UNIBE

# BBA Program Features

- The duration of the BBA program and its majors is 11 academic semesters (12 academic semesters in the case of the MIS/ISM Major).
- Students complete 8 academic semesters at UNIBE and 3-4 semesters at FIU/WMU
- Obtain two degrees at the same time in just 4 years with credit articulation between partners and a cost saving structure.
- Be eligible to apply to the Optional Practical Training (OPT) for a period of 12 months in the USA once the program requirements are successfully completed.
- Enroll in classes with a diverse student population, guided by highly experienced and multicultural faculty members.

All classes are taught in English by National and International faculty members with excellent academic background and vast professional experience.

SEMESTERS

YEAR AT UNIBE AT FIU/WMU

168 CREDITS

# ACADEMIC PROGRAM



	ACAD	LADEMIC PROGRAM							
	CODE	CURRICULAR ACTIVITIES	CRS	PREQ		CODE	CURRICULAR ACTIVITIES	CRS	PREQ
	BBA2-100	PRE MATH	3			BBA2-223	MANAGERIAL ACCOUNTING	3	BBA2222
SEMESTER 2nd SEMESTER 1st SEMESTER	BBA2-101	BUSINESS MANAGEMENT	3			BBA2-224	FINANCIAL STATEMENTS AND ANALYSIS	3	BBA2222/BBA2235
	BBA2-110	INTRODUCTION TO IT	3		STER	BBA2-232	ELECTIVE PROFESSIONAL TRACK	3	
	EGL-120	COMMUNICATION I	4		EME	BBA2-233	OPERATIONS MANAGEMENT	3	BBA2134/BBA2231
	EGV-130	WORKSHOP: LIFE QUALITY	1		6th S	BBA2-234	NATURAL SCIENCE ELECTIVE	3	
	UNB-100	COLLEGE ORIENTATION	2			BBA2-240	ENTREPRENEURSHIP NEW BUSINESS	3	
	BBA2-102	HUMAN RESOURCE MANAGEMENT	3	BBA2101			DEVELOPMENT		
	BBA2-104	ANALYSIS OF DOMINICAN REALITY IN A GLOBAL	3			BBA2-302	ELECTIVE: PROFESSIONAL TRACK	3	
		WORLD				BBA2-305	MARKETING YOURSELF	3	BBA2202
	BBA2-112	WRITING AND RHETORIC I	3		STER	BBA2-310	INTERNATIONAL BUSINESS	3	BBA2231
	BBA2-120	FINANCIAL ACCOUNTING I	4		EME	BBA2-311	FAMILY OWNED AND SMALL BUSINESS	3	
	BBA2-130	MATHEMATICAL REASONING I	4	BBA2100	7th S		MANAGEMENT		
	BBA2-103	MARKETING	3			BBA2-321	FINANCIAL MANAGEMENT	3	BBA2223/BBA2235
	BBA2-113	WRITING AND RHETORIC II	3	BBA2112		BBA2-332	BUSINESS PRACTICE	2	
	BBA2-121	FINANCIAL ACCOUNTING II	4	BBA2120	监	BBA2-303	ELECTIVE PROFESSIONAL TRACK	3	
SEV	BBA2-131	MATHEMATICAL REASONING II	4	BBA2130	<b>1ESTI</b>	BBA2-320	WRITING THE BUSINESS PLAN	3	BBA2310
3rd	BBA2-132	PRINCIPLES OF MICROECONOMICS	3		h SEN	BBA2-333	CORPORATE COMMUNICATION	3	BBA2201
	UNB-102	LEADERSHIP AND SOCIAL ACTION	3		8ŧ	EGV-131	ENVIRONMENT AND SUSTAINABILITY	3	
	BBA2-133	STATISTICS I	3	BBA2131		BBA2-306	LEGAL ENVIRONMENT OF BUSINESS	3	
SEMESTER 4th SEN	BBA2-135	DIFFERENTIAL CALCULUS	4	BBA2131	STER	BBA2-401	PROFESSIONAL ELECTIVE	3	
	BBA2-201	CONSUMER BEHAVIOR	3	BB/ (2100		DDAZ 402	PROFESSIONAL ELECTIVE	3	
	BBA2-230	PRINCIPLES OF MACROECONOMICS	3	BBA2132	9th S		PROFESSIONAL ELECTIVE	3	
	BBA2-231	ORGANIZATION AND METHODS	3	BBA2102		BBA2-404	PROFESSIONAL ELECTIVE	3	
	EGH-140	ARTS ELECTIVE	4			BBA2-405	PROFESSIONAL ELECTIVE	3	
	BBA2-111	ETHICS	3		STER	BBA2-406	PROFESSIONAL ELECTIVE	3	
	BBA2-134	STATISTICS II	3	BBA2133	SEME	BBA2-407	PROFESSIONAL ELECTIVE	3	
	BBA2-202	DIGITAL MARKETING	3	BBA2201	Oth 9	BBA2-408	PROFESSIONAL ELECTIVE	3	
	BBA2-211	MANAGEMENT INFORMATION SYSTEMS	3	BBA2110	-	BBA2-409	PROFESSIONAL ELECTIVE	3	
5th	BBA2-222	COST ACCOUTING	3	BBA2121					
	BBA2-235	FINANCIAL MATH	3	BBA2131/BBA2133					

# **Optional Practical Training (OPT)**

Is a period during which undergraduate students with F-1 status (student visa) are permitted by the US Government to work towards getting practical training for 12 months to complement their field of studies once they have completed their academic program.

# Sigma Beta Delta

- Is an International Honor Society for Business, Management and Administration that was established to recognize outstanding students enrolled in business programs at institutions that have regional accreditation
- The mission of SIGMA BETA DELTA CHAPTER UNIBE is to encourage and recognize academic and leadership achievements among business students, to promote aspirations towards personal and professional improvement towards a distinguished life for an honorable service to humanity. By being part of this society, UNIBE can recognize the outstanding academic achievements of our undergraduate and graduate students.