

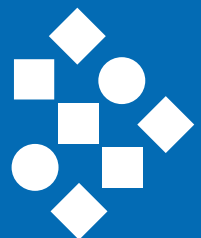


BACHELOR IN BUSINESS ADMINISTRATION



UNIBE

BACHELOR IN
BUSINESS
ADMINISTRATION



PROGRAM LENGTH AND DURATION
4 YEARS

PROGRAM OVERVIEW AND LEARNING GOALS

The Bachelor in Business Administration prepares well round professionals with a multicultural knowledge and global business skillsets that are extremely valuable in the business world today. We provide our students with a broad range of unique networking experiences with our renowned national and international faculty members through innovation and entrepreneurial mindset.

Students are able to:

1. Demonstrates leadership skills and assumes roles to integrate knowledge across business disciplines to deliver products and services aligned to the institutional vision and mission.
2. Develops proactively short term and long-term objectives, taking into account the impact of their decisions and systemically thinking about the challenges of the organization by implementing business strategies to encourage change, innovation and constant advancement in compliance with the national and international regulations and the promotion of ethical behavior as a determinant of success of the entrepreneurial mindset.
3. Allocates available resources and people's work activities, performance and development, to support current and evolving business needs, applying critical thinking and decision making in diverse business environments, generating innovative and sustainable solutions with effective management skills.

MAJORS

The BBA offers the following programs:

Majors FIU

- International Business
- Marketing
- Finance
- Real Estate Management
- Management
- Human Resources Management
- Management Information Systems

Certificates:

- Entrepreneurship
- International Bank Management

Majors WMU

- Finance
- Marketing
- Advertising and Promotion
- Food and Consumer Package Good Marketing
- Integrated Supply Management
- Sales and Business Marketing
- Digital Marketing
- Accountancy



POTENTIAL CAREERS AND RELATED OCCUPATIONS

The graduate of the BBA from UNIBE...

Can be developed in a number of professional areas directly and indirectly related to business. Between them:

Financial Managers and Advisors ♦ International Trade Executive ♦ Account Coordinators and Executives ♦ Project Managers ♦ Director of Operations ♦ Chief Executives ♦ General Managers ♦ Purchasing Agents and Buyers ♦ Media Planners, Buyers and Sales Representatives ♦ Strategic Planners and Market Research Analysts

DUAL DEGREE PROGRAM

The option of Dual Degree in the United States with Western Michigan University and Florida International University, will provide you with a strong training both locally and globally.

- **UNITED STATES**



PROGRAM ATTRIBUTES AND HIGH- LIGHTS



01 Dual Degree Program

Graduate with two degrees, one from UNIBE and another one from Florida International University or Western Michigan University both with AACSB Top Accreditation level and with a 100% credit articulation program.

02 Apply for Optical Practical Training (OPT)

If you are interested in gaining working experience abroad, you will have the opportunity to apply for OPT once you get into the United States for 12 months after completing your plan of study.

03 Expand your international network

One of the greatest advantage of the program is being able to meet new people and create a diversified network.

04 FIU's International Business Program ranked No. 2 in the United States.

US News and World Report ranked FIU's Undergraduate International Business Program as the second best of the nation.

PROGRAM ATTRIBUTES AND HIGH- LIGHTS



05 WMU's Supply Chain Management Program ranked No. 11 in the United States *

The Supply Chain Management of the Haworth College of Business ranked as No. 11 on the National Researcher Gartner's list of Top U.S. Supply Chain Undergraduate Program nationwide.

06 Cost and Time Saving Structure

Our 3+1 program offers the two (2) degrees in the same amount of time with a cost saving structure of just living in the United States for the last twelve (12 months) or your plan of study.

07 Sigma Beta Delta UNIBE Chapter

UNIBE and the BBA program is the only business program in the country to have an active Sigma Beta Delta Chapter as part of the International Honor Society for Business, Management and Administration.

GET TO KNOW OUR GRADUATES



Naomi Di Cocco

After graduating Summa Cum Laude in 2017 with a BBA Dual Degree from FIU and UNIBE, Naomi has since applied the knowledge acquired through her majors, Finance and Marketing, by working in both industries. On the marketing side, she worked for the Insights Department at Newlink Miami, as well as for the Affiliate Marketing Department at the LATAM headquarters for ViacomCBS/MTV in Miami. Upon her return to the Dominican Republic, she now works in the Finance industry as a Distribution Trader at PARVAL Puesto de Bolsa. Currently, Naomi serves as the delegate for the BBA Alumni Association at UNIBE, and is pursuing her MBA degree at Barna Management School with a full scholarship. On the volunteer side, Naomi is the Universities Coordinator for TECHO Dominican Republic.

ADMISSION REQUIREMENTS

- UNIBE's application form
- UNIBE's admission exam
- High School diploma
- Official high school transcripts
- National Competency Tests (Pruebas Nacionales) for students who completed high school in the Dominican Republic*
- Birth Certificate
- Health Certificate
- Four (4) 2"x 2" photographs
- Police Certificate of Non-delinquency (issued by the competent authorities of the country of residence for the last two years)
- Photocopy of student's ID Card (if applicant is not a Dominican citizen, a photocopy of passport is required)
- Two (2) letters of recommendation
- Official TOEFL scores (minimum of 173 computer based, 500 paper based, or 80 Internet based)
- SAT results add value to the admissions process
- Essay: discuss a current issue of business scope in the field of study you have chosen. The essay must be 400-700 words

* In case you completed High School in a country other than Dominican Republic, please contact the Admissions Department for specific instructions for diploma approval.

LINKS OF INTEREST

<https://www.unibe.edu.do/admisiones/>

<https://www.youtube.com/watch?v=ZEbd0-HuMHE>

<https://www.youtube.com/watch?v=kAphPzffK7g>

<https://www.youtube.com/watch?v=mCvS6XsZTag>

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