

Bachelor of Business Administration (BBA)

BBA is an academic program designed to provide students with a strong foundation in business fundamentals and an understanding of their application in real-world work environments.

Through a comprehensive curriculum, our BBA degree has been designed to help you prepare for real-world business administration roles and how to reach smart business conclusions through empirical analysis, such as planning how an organization operates day-to-day to adjusting strategies in the face of ongoing changes and challenges.

+ 1 YEAR AT

or

+ 1 YEAR AT



Florida International University (FIU) Rankings

- No.1 among undergraduate programs with emphasis on Human Resources. HR.com (2018)
- No.2 in international business programs. U.S. News & World Report's Best Colleges (2019)
- No. 7 for undergraduate marketing programs Bloomberg BusinessWeek (2013).
- No. 8 among the Top Undergraduate Business School for ROI Bloomberg BusinessWeek (2013).
- Miami is considered a global business center with over 1,400 multinational companies.
- Ranked as one of the top 100 public universities in the country by U.S. News & World Report

Majors

- International Business
- Marketing
- Finance
- Real Estate Management
- Management
- Human Resources Management
- Management Information Systems

***Certificates:**

- International Bank Management (Only Finance Majors)
- Entrepreneurship
- Social Media and E-Marketing

***Minor:**

- Business Analytics (Only Finance Majors)



Western Michigan University (WMU) Rankings

- Haworth College of Business is among an elite group of fewer than 5 percent of business schools worldwide that are accredited at both the undergraduate and graduate levels by the Association to Advance Collegiate Schools of Business as well as among the select 1 percent that have additional specialized AACSB accreditation for their accountancy programs.
- Ranked No. 1 among Top U.S. Sales Schools by Study.com, the sales and business marketing program is one of just a handful of majors focusing on both selling and sales leadership and since 2007 has been recognized by the Sales Education Foundation as being one of the Top University Sales Programs.
- Integrated Supply Management Program recently ranked No. 8 on national researcher Gartner's list of Top U.S. Supply Chain Undergraduate Programs.
- Western Michigan University is a globally engaged, national research university that promotes success for learners at all levels and stands out among America's more than 4,600 public and private degree-granting colleges and universities.#220 (tie) in High School Counselor Rankings.

Majors

- Food and Consumer Package Goods Marketing
- Accountancy
- Finance
- Sales and Business marketing
- Supply Chain Management

ADMISSIONS REQUIREMENTS



- UNIBE's application form
- UNIBE's admission exam
- High School diploma
- Official High School Transcripts
- National Competency Tests (Pruebas Nacionales) for students who completed High School in the Dominican Republic*
- Birth Certificate
- Health Certificate
- Four (4) 2"x2" photographs
- Certificate of Non-delinquency (issued by the competent authorities of the Country of residence for the last two years)
- Photocopy of student's ID Card (if applicant is not a Dominican citizen, a photocopy of applicant's passport is required)
- Two (2) letters of recommendation preferably from high school teachers and counselors
- Official TOEFL scores (minimum of 173 computer based, 550 paper based or 80 internet based)
- Essay: discuss a current issue of business scope in the field of study you have chosen. This essay must be 400 to 700 words
- SAT results add value to the applicant's dossier

More information at:

www.unibe.edu.do/es/admisiones/requisitos-de-admision



www.unibe.edu.do

Francia Ave. #129, Gazcue,
Santo Domingo. Rep. Dom.
Phone: 809 - 689 - 4111, ext.: 1184

John F. Kennedy Ave.
Centro Comercial Galería 360, Hallway No.1
Phone: 809-689-4111, ext.: 3105



**BACHELOR IN BUSINESS
ADMINISTRATION**

BBA Program Features

- The duration of the BBA program and its majors is 11 academic semesters (12 academic semesters in the case of the MIS/ISM Major).
 - Students complete 8 academic semesters at UNIBE and 3 at FIU/WMU
 - Obtain two degrees at the same time in just 4 years.
 - Be eligible to apply to the Optional Practical Training (OPT) for a period of 12 months in the USA once the program requirements are successfully completed.
 - Enroll in classes with a diverse student population, guided by highly experienced and multicultural faculty members.
- All classes are taught in English by National and International faculty members with excellent academic background and vast professional experience.

12 = 3 + 1
SEMESTERS YEARS YEAR
AT UNIBE AT FIU/WMU

168 CREDITS

ACADEMIC PROGRAM

	CODE	CURRICULAR ACTIVITIES	CRS	PREQ		CODE	CURRICULAR ACTIVITIES	CRS	PREQ
1st SEMESTER	BBA2-100	PRE MATH	3		6th SEMESTER	BBA2-223	MANAGERIAL ACCOUNTING	3	BBA2222
	BBA2-101	BUSINESS MANAGEMENT	3			BBA2-224	FINANCIAL STATEMENTS AND ANALYSIS	3	BBA2222/BBA2235
	BBA2-110	INTRODUCTION TO IT	3			BBA2-232	ELECTIVE PROFESSIONAL TRACK	3	
	EGL-120	COMMUNICATION I	4			BBA2-233	OPERATIONS MANAGEMENT	3	BBA2231
	EGV-130	WORKSHOP: LIFE QUALITY	1			BBA2-234	NATURAL SCIENCE ELECTIVE	3	
	UNB-100	COLLEGE ORIENTATION	2			BBA2-240	ENTREPRENEURSHIP NEW BUSINESS DEVELOPMENT	3	
2nd SEMESTER	BBA2-102	HUMAN RESOURCE MANAGEMENT	3	BBA2101	7th SEMESTER	BBA2-302	ELECTIVE: PROFESSIONAL TRACK	3	
	BBA2-104	ANALYSIS OF DOMINICAN REALITY IN A GLOBAL WORLD	3			BBA2-305	MARKETING YOURSELF	3	BBA2202
	BBA2-112	WRITING AND RHETORIC I	3			BBA2-310	INTERNATIONAL BUSINESS	3	BBA2231
	BBA2-120	FINANCIAL ACCOUNTING I	4			BBA2-311	FAMILY OWNED AND SMALL BUSINESS MANAGEMENT	3	
	BBA2-130	MATHEMATICAL REASONING I	4	BBA2100		BBA2-321	FINANCIAL MANAGEMENT	3	BBA2223
	BBA2-103	MARKETING	3			BBA2-332	BUSINESS PRACTICE	2	BBA2235
3rd SEMESTER	BBA2-113	WRITING AND RHETORIC II	3	BBA2112	8th SEMESTER	BBA2-303	ELECTIVE PROFESSIONAL TRACK	3	
	BBA2-121	FINANCIAL ACCOUNTING II	4	BBA2120		BBA2-320	WRITING THE BUSINESS PLAN	3	
	BBA2-131	MATHEMATICAL REASONING II	4	BBA2130		BBA2-333	CORPORATE COMMUNICATION	3	BBA2310
	BBA2-132	PRINCIPLES OF MICROECONOMICS	3			EGV-131	ENVIRONMENT AND SUSTAINABILITY	3	BBA2201
	UNB-102	LEADERSHIP AND SOCIAL ACTION	3			BBA2-306	LEGAL ENVIRONMENT OF BUSINESS	3	
	BBA2-133	STATISTICS I	3	BBA2131		BBA2-401	PROFESSIONAL ELECTIVE	3	
4th SEMESTER	BBA2-135	DIFFERENTIAL CALCULUS	4	BBA2131	BBA2-402	PROFESSIONAL ELECTIVE	3		
	BBA2-201	CONSUMER BEHAVIOR	3	BBA2103	BBA2-403	PROFESSIONAL ELECTIVE	3		
	BBA2-230	PRINCIPLES OF MACROECONOMICS	3	BBA2132	BBA2-404	PROFESSIONAL ELECTIVE	3		
	BBA2-231	ORGANIZATION AND METHODS	3	BBA2102	BBA2-405	PROFESSIONAL ELECTIVE	3		
	EGH-140	ARTS ELECTIVE	4		BBA2-406	PROFESSIONAL ELECTIVE	3		
	BBA2-111	ETHICS	3		BBA2-407	PROFESSIONAL ELECTIVE	3		
5th SEMESTER	BBA2-134	DIGITAL MARKETING	3	BBA2131	BBA2-408	PROFESSIONAL ELECTIVE	3		
	BBA2-202	MANAGEMENT INFORMATION SYSTEMS	3	BBA2201	BBA2-409	PROFESSIONAL ELECTIVE	3		
	BBA2-211	COST ACCOUNTING	3	BBA2110					
	BBA2-222	FINANCIAL MATH	3	BBA2121					
	BBA2-235	STATISTICS II	3	BBA2133/BBA2134					

Optional Practical Training (OPT)

Is a period during which undergraduate students with F-1 status (student visa) are permitted by the US Government to work towards getting practical training for 12 months to complement their field of studies once they have completed their academic program.

Sigma Beta Delta

- The Society was established to recognize outstanding scholarship by students enrolled in institutions that have regional accreditation International.
- Is a Honor Society for Business, Management and Administration.

• The mission of SIGMA BETA DELTA CHAPTER UNIBE is to encourage and recognize academic and leadership achievements among business and administrative students, to promote aspirations towards personal and professional improvement towards a distinguished life for an honorable service to humanity. By being part of this society, UNIBE has the opportunity to recognize the outstanding academic achievements of our undergraduate and graduate students.